



- HOME
- ABOUT
- SPEAKERS
- PROGRAM**
- TESTIMONIALS

- REGISTRATION
- CONTACT

AGENDA

DAY 1

30 Nov 2023

🕒 08:30 - 08:45

📍 ZEPPELIN I

WELCOME AND INTRODUCTION

🕒 08:45 - 09:15

📍 ZEPPELIN I

👤 MASSIMO
BUONAIUTO

CHATGPT AND THE IMPACT ON R&D PROCESSES AND MANUFACTURING

Operational Efficiency: Understand how ChatGPT can streamline R&D processes, from hypothesis generation to data analysis, thereby accelerating time-to-market and reducing operational costs. Knowledge Extraction: Learn how ChatGPT can serve as...



HOME ABOUT SPEAKERS PROGRAM TESTIMONIALS

REGISTRATION CONTACT

📍 ZEPPELIN I

👤 JORIT SCHMELZLE

STAGE PRODUCT DEVELOPMENT: THE PEREGRINE.AI APPROACH TO EFFECTIVELY DRIVING CUSTOMER VALUE IN R&D 4.0



🕒 09:45 - 10:15

📍 ZEPPELIN I

👤 SILVIO WEBER

HOW DIGITAL TOOLS CAN HELP TO MITIGATE THE R&D AMBIDEXTERITY CHALLENGE

Ambidexterity. Immune Therapy. Digitalisation. Integration & Modularisation.



🕒 10:15 - 10:45

📍 ZEPPELIN I

👤 MARCUS CHAMBERS

EMPOWERING INNOVATION: HITTING THE SWEET SPOT! A PRACTICAL GUIDE TO USE OF R&D METRICS

What are the drivers of Innovation Performance? How can we measure these drivers, some qualitative and quantitative metrics. Tips and tricks to roll out a suite of innovation metrics in...



- [HOME](#) [ABOUT](#) [SPEAKERS](#) [PROGRAM](#) [TESTIMONIALS](#)
- [REGISTRATION](#) [CONTACT](#)

NETWORKING SESSIONS / COFFEE BREAK

🕒 11:15 - 11:45

📍 ZEPPELIN I

👤 [EDWIGE FIACLOU](#)

METHODOLOGIES FOR INNOVATION: AGILE TOOLS AND TECHNOLOGIES FOR CONTINUOUS IMPROVEMENT AND ENHANCED COLLABORATION

Discover how Agile methodologies can transform an organisation's innovation journey. With practical insights, this talk will share how fostering a culture of improvement and seamless teamwork are key ingredients to...



🕒 11:45 - 12:15

📍 ZEPPELIN I

👤 [TILL KUEHN](#)

AGILE PROJECT PORTFOLIO MANAGEMENT IN R&D

How can an R&D organization with several hundred employees react to the market in an agile way? How do



- [HOME](#) [ABOUT](#) [SPEAKERS](#) [PROGRAM](#) [TESTIMONIALS](#)
- [REGISTRATION](#) [CONTACT](#)

🕒 12:15 - 13:30

LUNCH

🕒 13:30 - 14:00

📍 ZEPPELIN I

👤 SEBASTIAN
GRIMM

INNOVATE INNOVATION – HOW INNOVATION MANAGEMENT ALWAYS STAYS YOUNG

Put people at the center. Formulate an innovation thesis. The two-sided innovation organization.



🕒 14:00 - 14:30

📍 ZEPPELIN I

👤 DR. FABIANO ASSI

METROLOGISTS CHALLENGES IN A DIGITAL WORLD

Frontiers between the digits and the nature. Current challenges for metrologists. Centralised trust in a distributed world. Algorithm and AI certification.






- [HOME](#)
 - [ABOUT](#)
 - [SPEAKERS](#)
 - [PROGRAM](#)
 - [TESTIMONIALS](#)
- [REGISTRATION](#)
 - [CONTACT](#)

A short introduction to Agile and the differences to waterfall methods...



 **15:00 - 15:15**

NETWORKING SESSIONS / COFFEE BREAK

 15:15 - 15:45

 ZEPPELIN I

 **DR. QUY VO-
REINHARD**

INNOVATION IN DIGITAL HEALTH WITH PATIENT- CENTRIC APPROACH FOR R&D

Understanding Healthcare 4.0. Data-Driven Excellence in R&D for Healthcare 4.0. Challenge and Ethical considerations. Future Trends.





- HOME
- ABOUT
- SPEAKERS
- PROGRAM**
- TESTIMONIALS

- REGISTRATION
- CONTACT

Development. Challenges of applying AI on the basis of (un)structured data. Successfully implementing AI exploiting Agile Innovation. Looking beyond...



- 16:15 - 16:45
- ZEPPELIN I
- [JENS KOEHLER](#)

WAKING UP TO THE DIGITAL WORLD: CHANCES AND CHALLENGES FOR KNOWLEDGE MANAGEMENT IN R&D

Knowledge Management has evolved with advanced search techniques including Ontologies and AI-Systems. Successful Knowledge Management requires considering changing organizational habits and motivations to be effective. The importance of dealing with...





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Testimonials

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