



Leaders Dialog

AI & Big Data Strategy

Zurich 22 March 2023

Leadership Exchange on Digitalization Strategies

Data is key in the connected 4.0 economy. Yet no company has been able to fully unlock the potential Big Data and AI bear for supporting strategies, business models, practices and products. Front-runners proved well-applied big data analytics and AI can be decisive for a competitive edge. We've been discussing many of these cases at our Dialogs in recent years.

It goes without saying companies need a data strategy - based on a solid data governance framework - to be successful. The never-ending increase of connected touchpoints in digitalized societies makes it easy to collect huge amounts of data and data science helps to decide which data to collect and how to analyze it. But complex Big Data and AI ecosystems bear the risk of choosing wrong suppliers, partners and architecture. "One size fits all" does not exist. For more orientation digitalization and data leaders discuss diverse strategies and use cases at this summit.

It is challenging for executives and their teams to develop future proof strategies in a VUCA world. At Leaders Dialog we discuss latest digitalization trends, new business models and new ways of management. We look into the latest implications and applications of AI, Big Data, Servitization and Industry 4.0.

Format

- Best practices: Selected business cases
- Matchmaking: Interests and competencies of all attendees
- Networking: Matched and pre-arranged one on one meetings
- Workshops: Confidential peer discussions
- High level: Colleagues in similar positions
- Decision support: Knowledge of an elite network for your projects, strategies and ideas
- Ultra efficient: Personal agenda – optimal time invest
- Chill out: Informal networking at after-event bar meeting
- Online community and archive: Access new contacts and knowledge after the event

Topics

- New Digital Business Models & Servitization
- Big Data
- Predictive Analytics
- Data Science
- Data Governance
- Data Fabric
- Artificial Intelligence (AI)
- Industry 4.0 & IoT
- Algorithmic Trust
- Ecosystems and Partner Strategies
- Digital Customer Journeys enabled by AI and Big Data
- Total Experience (TX)
- Distributed Enterprise
- Composable Enterprise
- Hyperautomation
- Blockchain Applications
- Crypto
- Sustainability



Pierre Constantin, Chief Digital Officer - AI & Data Science (Business Line Radio Communications), Thales

Data & AI Business Value Creation in the Aerospace & Defense Industry: Key Learnings from a 4 Years Journey in a Global Business Line

- Data & AI Strategy
- Value creation: Use cases, servitization and new digital business models
- People, skills, culture
- Innovation and change leadership
- Operating model & ecosystem
- Technology



Natalie Schnippering, Head of Digital Services, Climate Solutions, Danfoss

Developing New Digital Business Models and Servitization at Danfoss

- Creation of a digital business unit
- Combining digital + green transformation
- Monetizing value-added services
- Building a SaaS business in an industrial company: creating the long-term ambition but executing one step at a time



Peter Strohm, Head of IT Operations, EMAG Machine Tools

Implementing a Data-Driven Business Model

- Our data-driven use cases for machine tools
- How to deal with customers' reluctance to share data
- How to gain acceptance for subscription-based services



Frank Kleinert, PhD, Director Business Excellence, Klöckner Pentaplast

Realtime Data Analytics to Improve Product Quality Globally

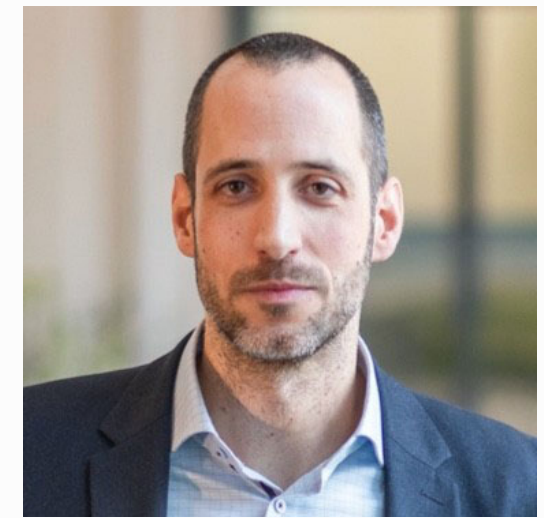
- Connecting MES and ERP machine data and quality data from various production sites in a new cloud platform
- Former silos become unified with a simplified and consolidated IT architecture
- Realtime visualization and statistic algorithm in the background
- "Traffic Light" frontend solution for machine operators
- Results: Reduced complain rates and improved internal processes
- Standardized cloud solution makes roll-out to all sites fast and easy



Andrea Dunbar, PhD, Group Head Edge AI & Vision, CSEM (also Lecturer at EPFL and Board Member Banque Cantonale Neuchâteloise)

AI Enabling Better Digital Customer Journeys

- Quality control use case
- Data collection, augmentation and generation
- Short outlook on Edge AI



Jonas Bachmann, Head of Customer Data & Business Analytics, BLS AG

Key Learnings from Five Years of Building up Advanced Analytics Capabilities

- Strategy
- People, skills, culture
- Technology
- Use cases



Pascal Hulalka, CTO, Protectas

The Rise of AI in the Security Industry

- Spotlight on progressing AI technologies impacting our industry
- Future dreams vs current reality: How to determine which AI use cases are worth pursuing
- AI use cases: development and examples from the field
- Balancing risk & advantages from AI usage



Volker Glaeser, PhD, CEO HOSPITALITY.digital GmbH, Metro AG

Full-Scale Digital Transformation of Traditional Wholesale Company's Restaurant and Hotel Customers Business

- Developing new data-based business models adding value to customers' businesses
- Convincing customers to share data
- Integrating with customers' digital infrastructure
- Improving our market position through digital innovation
- Innovation and growth: How we built up digital capabilities



Massimo Buonaiuto, R&D Principal Scientist in Data Science and Digital Transformation, DSM-Firmenich

Data and Knowledge Management in Corporate R&D

- Transforming traditional R&D towards deeper integrated Industry 4.0
- Implementing AI, cloud computing, and robots in the lab environment
- Governance of digital assets for the successful implementation of Lab 4.0
- Managing data as a real asset
- Data management framework
- Use case: Benefits of fully automated lab



Great setup and organisation enabled high level networking and an open-minded exchange. Exciting presentations

Very meaningful and relevant for me as a speaker as well as in the delegate role. In a relaxed atmosphere and a flexible setting I was happy to meet a lot of

Thank you for two exciting days in Zurich. Perfectly organized with an ideal number of attendees which allowed many inspiring

Outstanding opportunity to network with like-minded. Excellent Organization. Very interesting topics.

Very well organized event with practice-oriented, relevant presentations and time for extensive networking

showed new perspectives.

*interesting new contacts during networking time.
Thanks a lot.*

meetings among decision makers.

Domonkos Gaspar,
Digital Solutions
Leader, Roche

Thomas Röttinger,
CEO, Pewatron AG

Axel Vogelbruch,
Global Head of
Digitalization (CDO),
BYK-Chemie GmbH

Katharina Uribe
Casillas, VP Global
Business
Development
Automotive &
Industrial, Kuehne +
Nagel

Dr. Axel Thoma,
Lecturer, University of
St.Gallen

21 March
2023

20:00 Warm-Up Dinner
route twenty-six Steakhouse
Sheraton Zurich



22 March
2023 Activity

07:30 Start Registration

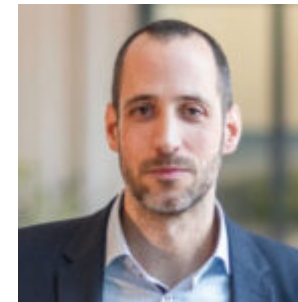


08:30 Opening

08:45 Key Learnings from Five Years of Building up Advanced Analytics Capabilities

- Strategy
- People, skills, culture
- Technology
- Use cases

Jonas Bachmann, Head of Customer Data & Business Analytics, BLS AG



09:15 Developing New Digital Business Models and Servitization at Danfoss

- Creation of a digital business unit
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Natalie Schnippering, Head of Digital Services, Climate Solutions, Danfoss



09:45 The Rise of AI in the Security Industry

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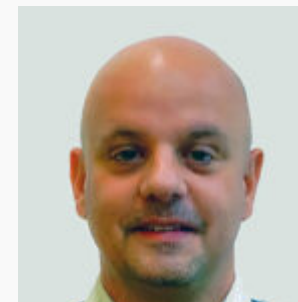
Pascal Hulalka, CTO, Protectas



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Massimo Buonaio, R&D Principal Scientist in Data Science and Digital Transformation, DSM-Firmenich



10:45 Coffee Break with Networking



11:15 Workshop 1

TBA

Workshop 2

TBA

Or individual networking – arrange meetings with our App!



11:45

12:15

12:45

Lunch with Networking



13:45

Workshop 1

TBA



Workshop 2

TBA



Or individual networking – arrange meetings with our App!



14:15

14:45

15:15

15:45

AI Enabling Better Digital Customer Journeys

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Andrea Dunbar, PhD, Group Head Edge AI & Vision, CSEM (also Lecturer at EPFL and Board Member Banque Cantonale Neuchâtelaise)



16:15

Realtime Data Analytics to Improve Product Quality Globally

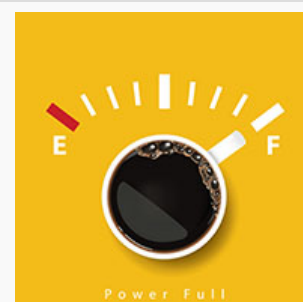
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Frank Kleinert, PhD, Director Business Excellence, Klöckner Pentaplast



16:45

Coffee Break with Networking



17:00 Full-Scale Digital Transformation of Traditional Wholesale Company's Restaurant and Hotel Customers Business

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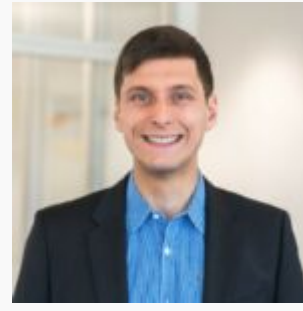
Volker Glaeser, PhD, CEO HOSPITALITY.digital GmbH, Metro AG



17:30 Implementing a Data-Driven Business Model

- Our data-driven use cases for machine tools
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Peter Strohm, Head of IT Operations, EMAG Machine Tools



18:00 Data & AI Business Value Creation in the Aerospace & Defense Industry: Key Learnings from a 4 Years Journey in a Global Business Line

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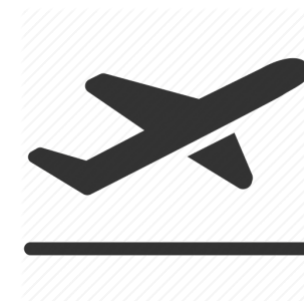


18:30 Closing Discussion and Wrap-up

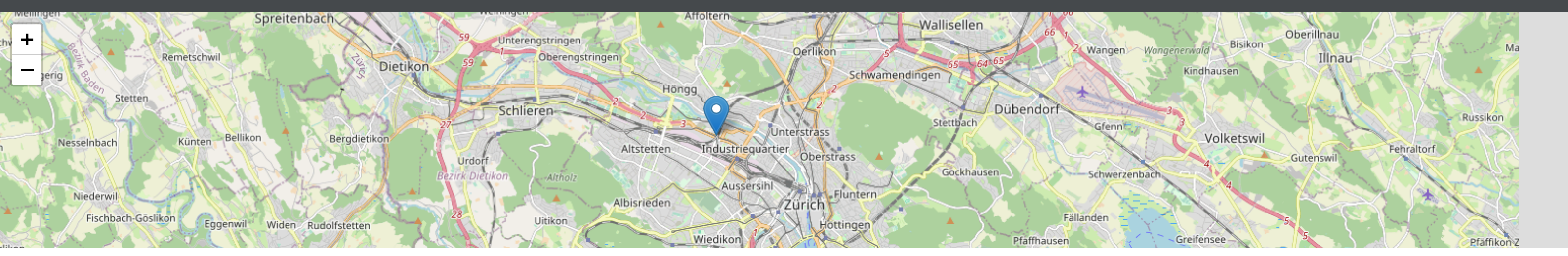


18:45 Networking Apéro

- Drinks Reception at the Hotel Bar
- Snacks
- Networking



Sheraton Zurich, Pfingstweidstrasse 100, 8005 Zürich, Switzerland, +41 44 285 40 00



Registration

I apply for a complementary set at this Leaders Dialog.

I understand this complementary offer is limited to senior executives looking for networking opportunities and representing companies with a minimum annual turnover of 50 million CHF. Consultancies and solution providers are excluded from this package, but invited to ask for sponsorship conditions.

First Name

Family Name

Company/Organisation

Role

Street

Postal code

City

Country

E-Mail

Phone

I'm not a robot

reCAPTCHA
Privacy - Terms

Send Registration

Your package includes

- Access to all program parts
- Access to networking app and community
- Unlimited access to slides archive with 400+ exclusive decks and videos
- Full catering

Questions? Feedback?

Your name

Your email

Subject

Your message (optional)

I'm not a robot

reCAPTCHA
Privacy - Terms

Submit

