



INNOVATION ROUNDTABLE

2022 MEMBERSHIP

Boost your firm's innovation capabilities and drive future growth by being part of the leading network exclusively for innovation executives in multinational corporations

Innovation Roundtable® provides access to the latest insights on effective innovation practices in large corporations. We facilitate connection and peer-to-peer exchange between innovation practitioners at our large-scale, corporate-only events and global network, both in person and online.

Connect with peers in multinational firms

Learn about innovation best practices

Share experiences and gain insights

100+

member companies
in our network

200+

large-scale innovation
events since 2008

4000+

innovators attending
our events each year



The leading global network exclusively for corporate innovation executives

Innovation Roundtable® facilitates connection and exchange between corporate innovation professionals, providing them with a unique source of insights, new ideas, and access to innovation best practices.

Our network is exclusively for large multinational companies. It currently includes over 100 member firms, meeting at our large-scale corporate-only events in Europe, the US and China – and through our online network.

Since 2008, we have been connecting thousands of innovators at over 150 corporate-only events, enabling them to share ideas, insights, and experiences.

I find it exciting to witness the interaction at the events and to take part in learning about, and sharing challenges and best practices for, innovation in large firms.

Dr. Axel Rosenø
CEO & Founder
Innovation Roundtable®



OUR NETWORK

MEMBERS IN EUROPE

100+ MULTINATIONAL COMPANIES

from a wide range of industries

AUTOMOTIVE & AEROSPACE

Airbus • Babcock International • Bosch
Leonardo • NXP Semiconducors • Thales
Thales Alenia Space • Volvo Group

CHEMICALS

3M • Artecó • BASF • Evonik • Haldor Topsoe
Henkel • Momentive • Omya • SABIC

FOOD & BEVERAGE

Arla Foods • GEA • General Mills
Kraft Heinz • Royal Cosun

ENGINEERING & MANUFACTURING

3M • ABB • AT&S • Babcock International
Bosch • Danfoss • Datwyler • Endress+Hauser
GEA • Grundfos • Hilti • Kongsberg Group
MANN+HUMMELL • NXP Semiconductors • Schaeffler
Siemens • Sulzer • Thermo Fisher Scientific
Vaillant Group • Weir Group

OIL & ENERGY

A2A • BP • DTEK • E.ON • Eni • Equinor • Infineum
KION Group • Neste • Shell • TeneT • Vestas

FMCGs, RETAIL & CONSUMER EL.

Beiersdorf • Bosch • Henkel • Luxottica
P&G • Siemens • Swarovski

IT & TELCO

Agilent Technologies • Bosch
Deutsche Telekom • Proximus • SAP • Siemens

HEALTHCARE & PHARMA

Agilent Technologies • Boehringer Ingelheim
Johnson & Johnson • Thermo Fisher Scientific

MATERIALS & PACKAGING

Ardagh Group • Heraeus • Holcim • Omya
RHI Magnesita • Rockwool International
SCHOTT • Tata Steel Europe • Tetra Pak

TRANSPORTATION & LOGISTICS

Deutsche Bahn • DHL • FS Italiane • KION Group
Maersk Containers • Swiss Post • Toyota Industries

FINANCIAL & BUSINESS SERVICES

Abdul Latif Jameel • ABN AMRO • BNP Paribas



*Innovation Roundtable is a great platform
to learn, exchange and partner up*

Wolfgang Reich • Director, Advanced Materials & Systems • BASF



MEMBERSHIP BENEFITS

Connect

Network with corporate innovation executives from different industries

Each year **over 4,000 innovation managers** from leading multinational companies attend our events – where ample time is dedicated to **informal networking**.

With 130+ firms in our network and many others joining special events (e.g. our Summits), members can meet and exchange with peers **from a wide range of industries**.



Share

Gain insights from peer-to-peer roundtable discussions

Our events are highly interactive and, being **exclusively for corporate innovation practitioners**, are characterized by a unique atmosphere of connecting and sharing.

Roundtable discussions and exercises allow participants to choose from a wide selection of topics, **share challenges and experiences** with peers, and take home new ideas.

Learn

Discover best practices from senior innovation leaders and academics

Listen to straight-to-the-point and insightful presentations by senior innovation executives, focusing on **implementation of innovation strategies** in large multinational firms and sharing their hands-on experience.

We also invite innovation experts from major universities to share their applied research and inspire with **new approaches to innovation** in large global companies.



MEMBERSHIP BENEFITS

Boost your firm's innovation capabilities and network and develop skills and knowledge to unlock post-crisis growth

Recent studies by McKinsey⁽¹⁾ indicates that over 90% of corporate executives believe covid-19 will have a lasting impact on their customers' needs and that **innovating the business will be critical**.

70% of them agree that those changes will bring **significant opportunities for growth**, but only 21% believe that their organization is already equipped with the necessary **skills and mindsets to successfully pursue new growth**.

It is therefore more important than ever for companies to **be engaged in networks and ecosystems** to acquire knowledge, learn from other companies and industries, and partner up to **drive innovation and growth**.

All the key trends for corporate innovation in 2022, listed on the right, are addressed in our **extensive calendar of events**.

Becoming a member company of Innovation Roundtable® enables you and your colleagues to join the events of highest relevance to you, both **in-person and online**, fostering innovation expertise through **connecting, learning and sharing** with peers in different companies and industries.

KEY INNOVATION TRENDS FOR 2022

RADICAL & BIZ MODEL INNOVATION

While ensuring continuity of the core, corporations need to pursue new opportunities and develop new (digital, service-based and circular) business models to address changing customer needs, with internal & external startups.

CULTURE, AGILITY & LEADERSHIP

Culture, leadership, mindsets, cross-functional collaboration, together with adopting new and agile ways of working, are vital for driving innovation and organizational transformation – even more during times of change.

SUSTAINABILITY & ECOSYSTEMS

With a growing focus on the environmental and social impact of businesses, collaboration and exchange with startups, universities, and other companies across different industries is the key to innovate faster – and sustainably.

DIGITAL TRANSFORMATION

The global pandemic has accelerated ongoing digitalization processes (customer engagement, remote working, digital services, distribution channels, etc.) while leveraging AI, data and new tech is increasingly pivotal for innovation.

CUSTOMER CENTRICITY & UX

Iterative methods and customer centricity are crucial to addressing rapidly changing customer needs & behavior, and to developing new products, services, and experiences that delight customers while also being both competitive and planet friendly.

⁽¹⁾ "Innovation in a crisis: Why it is more critical than ever" • J. Bar Am, F. Jorge, L. Furstenthal, E. Roth • 17 June 2020 • McKinsey;
"Innovation: Your launchpad out of the COVID-19 crisis" • L. Furstenthal, E. Roth • 18 March 2021 • McKinsey

A wide selection of interactive corporate-only events in Europe, the US, China – *and online*

31 HOSTED WORKSHOPS



Immersive events hosted by leading firms in Europe, the US and China

Each of our one-day workshops focuses on a key innovation theme and is **attended by 150-200 corporate innovation practitioners**

- Member companies can attend each in-person workshop with **up to 3 delegates**
- Different colleagues within the member firm can get to experience the network and attend workshops of specific relevance to them
- We will also offer live streaming of our workshops in Europe on our online network, with no limits on how many colleagues can attend remotely

[Read more on pages 7-13](#)

2 THREE-DAY SUMMITS



Join the world's largest gathering of corporate innovation executives

The Innovation Roundtable® Summit is a 3-day highly-interactive conference attended by over **700 innovation managers** from 300+ corporations

- Membership packages (Europe & Global) include a number of **Summit tickets** that can be allocated as you prefer between the Spring (10-12 May) and Fall (15-17 Nov) 2022 editions, taking place in Copenhagen
- Member companies can purchase additional tickets at **special member rates** (up to 40% discount)
- Innovation Roundtable® Summit participants can also access the sessions of our **HR & Marketing Summits**, running in parallel at the same venue

[Read more on pages 14-15](#)

20+ ONLINE EVENTS



Virtual workshops, real engagement ...not just another webinar or zoom call

Stay up-to-date with your favorite innovation topics, and connect with a global community of corporate innovators... **no matter where you are!**

- **Effective and interactive** online sessions (1-2 hours), featuring short presentations, Q&A, virtual roundtable discussions, group exercises, and plenary sharing. New sessions announced on a monthly basis
- The **Virtual Summit 2022**, the 2nd edition of our largest online event, with a wide range of speakers and topics
- The experience continues on **InnovationRoundtable.online**, where participants can access learning resources and connect with 4,000+ corporate innovators

[Read more on pages 16-17](#)

CALENDAR 2022

31 Hosted Workshops
2 Summits
20+ Online Events



JANUARY - FEBRUARY

12 JAN EPFL Lausanne **Circularity, Sustainability & Innov. Partnerships**

13 JAN EPFL Lausanne **Digital Transformation & Emerging Tech**

MARCH

1 MAR Tetra Pak LUND UNIVERSITY Lund **Circular & Sustainable Solutions and Partner Ecosystems**

2 MAR Tetra Pak LUND UNIVERSITY Lund **Sustainable Tech, Foresight & Innov. for Sustainability**

8 MAR HUGO BOSS Stuttgart **Digital Business Model Innovation & Incubation**

9 MAR HUGO BOSS Stuttgart **Culture & Leadership for Innovation & Customer Centricity**

22 MAR HOLCIM Lyon **Digital Transformation & Leveraging AI & IoT**

23 MAR HOLCIM Lyon **Design Thinking, Lean Startup & Agile**

APRIL

5 APR ABN-AMRO Amsterdam **Business Building & Startup Partnerships**

6 APR ABN-AMRO Amsterdam **Culture of Intrapreneurship & Customer Orientation**

MAY

INNOVATION ROUNDTABLE SUMMIT SPRING 22
Copenhagen 10-12 MAY

31 MAY SIEMENS Munich **People, Culture & Leadership for Digital Transformation**

JUNE

1 JUN SIEMENS Munich **From Technology Prototype to Scaling Business**

8 JUN INNOVATION CENTRE DENMARK Copenhagen **Global Startup Collaboration & Corporate Venturing**

9 JUN Copenhagen Airports CPH **Design Sprints for Innovation & Market Growth**

15 JUN VOLVO Mountain View, CA **Culture of Design Thinking & Innovation**

16 JUN VOLVO Mountain View, CA **Gamechanging Innovation with Startup Ecosystems**

AUGUST

30 AUG Microsoft Shanghai **Internal & External Startups for New Business Creation**

31 AUG Microsoft Shanghai **Digital Transformation & Technology Trends**

SEPTEMBER

14 SEP ENGIE Brussels **Customer & Employee Engagement for Sustainability**

15 SEP ENGIE Brussels **Customer Centric Innovation & Portfolio Mgmt**

27 SEP VOLKSWAGEN WOLFSBURG **AI, Robotics, Industrial Cloud & Digital Experiments**

28 SEP VOLKSWAGEN WOLFSBURG **Open Innovation, Co-Creation & Ecosystems**

OCTOBER

5 OCT BOSCH Stuttgart **IoT, AI, and Digital Service Models – and the Role of UX**

6 OCT BOSCH Stuttgart **Working Lean & Agile and Attracting Digital Talent**

12 OCT DHL Chicago, IL **Digital Technologies & Startup Partnerships**

13 OCT DHL Chicago, IL **Culture of Transform., Resilience & Collaboration**

NOVEMBER

3 NOV host tba London **Transforming Culture for Agility, Trust and Purpose**

INNOVATION ROUNDTABLE SUMMIT FALL 2022
Copenhagen 15-17 NOVEMBER

DECEMBER

6 DEC Henkel Düsseldorf **Startup Collaboration, Sustainability, and Circularity**

7 DEC Henkel Düsseldorf **Culture of Collaboration & Customer Centricity**

14 DEC covestro Shanghai **Business Model Innovation & Agile Organization**

15 DEC covestro Shanghai **Innov. & Ecosystems for Sustainability & Circularity**

join IN-PERSON & REMOTELY

Member companies can attend the workshops included in their membership package with **up to 3 on-site participants**. Moreover, it is possible to join in remotely with an unlimited number of participants via **live streaming** of all workshops in Europe.

plus 20+ ONLINE EVENTS

Join corporate innovators from all over the world, learn and discuss key innovation topics – new events announced every month!



HOSTED WORKSHOPS

Full-day interactive corporate-only events hosted by global companies

Since 2008, we have organized **150+** large-scale innovation events hosted by leading firms, in Europe, the US and China

Each workshop is **attended by 150-200 corporate innovators** and features:



Presentations by corporates (including the host firm) and by academic experts



Roundtable discussions and group exercises, addressing specific innovation challenges within the topics of the day



Ample time for **informal networking** during breaks, lunch and dinners



Guided visits of on-site innovation spaces (when available)



“

I really enjoyed the format of alternating between presentations and group discussions. Interesting mix of people from different industries and backgrounds.

Daniel Liden • Design Manager • **Lenovo**

2022
12
JAN

Lausanne
Workshop hosted by

Circularity, Sustainability & Innovation Partnerships

Building Sustainable & Circular Business Models – with Startups, Large Firms, Universities and the Wider Ecosystem; Identifying Collaboration Opportunities at the Event

2022
13
JAN

Lausanne
Workshop hosted by

Digital Transformation & Emerging Technologies

Creating Digital Business Models – and Leveraging AI, Robotics and Blockchain

2022
1
MAR

Lund
Workshop hosted by

 and LUND UNIVERSITY

Circular and Sustainable Solutions & Partner Ecosyst.

Reshaping Products, Services, Supply Chains, and Cities for Circularity, Recycling, and Decarbonization; Leveraging Networks & Ecosystems; IP; Partnering at the Event

2022
2
MAR

Lund
Workshop hosted by

 and LUND UNIVERSITY

Sustainable Tech, Foresight & Innovation for Sustainability

Envisioning, Combining, and Experimenting with New & Digital Technologies; Seeing the Megatrends; Leveraging Tech to Optimize Resource Use; Using Sustainable Materials

2022
8
MAR

Stuttgart
Workshop hosted by

Digital Business Model Innovation & Incubation

Building Ambidextrous Innovation and Lean Startup Capabilities for New Business Creation and Digital Transformation

2022
9
MAR

Stuttgart
Workshop hosted by

Culture & Leadership for Innov. & Customer Centricity

Engendering Culture and Leadership for Customer Centric Innovation and for Collaboration & Creativity in an Era of Remote Work and New Ways of Working



It was great to get insights from other multinational companies and see how they solve similar challenges

Oscar Möbert • Corporate Technology • Siemens



2022
22
MAR

Lyon
Workshop hosted by

Digital Transformation & Leveraging AI & IoT

Creating Digital Solutions & Connected Products, Building and Implementing New Business Models, and Driving Digital Transformation in the Organization

2022
23
MAR

Lyon
Workshop hosted by

Design Thinking, Lean Startup & Agile

Creating an Integrated Innovation Approach and Culture Using Elements of Design Thinking, Lean Startup, and Agile

“
This kind of event is excellent, I have really learnt a lot: a mind opener for innovation
Julie Lv • Engineering Director • Jonson & Johnson

2022
5
APR

Amsterdam
Workshop hosted by

Business Building & Startup Partnerships

Creating and Scaling New Businesses from Inside and with External Startups & Accelerators
- Beyond Early Stage and Prototypes

2022
6
APR

Amsterdam
Workshop hosted by

Culture of Intrapreneurship & Customer Orientation

Propagating Design Thinking, Lean Startup, and a Customer Centric Mindset for Disruptive Innovation and Experimentation

2022
31
MAY

Munich
Workshop hosted by

People, Culture & Leadership for Digital Transformation

Implementing an Agile Culture for a Digital World, Enabling People and Talent to Thrive, Training Leaders, and Adopting a Mindset of Fail, Learn, and Trust

2022
1
JUN

Munich
Workshop hosted by

From Technology Prototype to Scaling Business

Scaling (Digital) Technologies from PoC and Creating Digital Services and New Business Models

2022
8
JUN

Copenhagen
Workshop hosted by

Global Startup Collaboration & Corporate Venturing

Accessing Digital & Sustainability Startups in Global Hubs; Using Internal/External Incubators; Collaborating with and Investing in Selected Startups

2022
9
JUN

Copenhagen
Workshop hosted by

Design Sprints for Innovation and Market Growth

Using State of the Art Design Thinking & Rapid Prototyping Techniques to Learn about Customer Needs and to Speed up Innovation & Business Development

2022
15
SEP

Brussels
Workshop hosted by

Customer & Employee Engagement for Sustainability

Engaging Employees within the Firm and Working Across Silos; Building Customer Communities Around a Purpose-Driven Identity; Involving Partners in Creating Solutions

2022
16
SEP

Brussels
Workshop hosted by

Customer Centric Innovation & Portfolio Management

Making Balanced, Customer Oriented, and Agile Portfolio Decisions – Investing Beyond Prototypes to Capture New Markets

2022
27
SEP

Wolfsburg
Workshop hosted by

AI, Robotics, Industrial Cloud & Digital Experiments

Leveraging AI, Robotics, and Industrial Cloud for Business Innovation and Doing Digital Experiments to Refine Value Propositions

2022
28
SEP

Wolfsburg
Workshop hosted by

Open Innovation, Co-Creation & Ecosystems

Co-Creating with Startups, Customers, Suppliers & Universities; Leveraging Ecosystems for Sustainability, Digital & New Tech; Setting Up Multilateral (EU) Projects

2022
5
OCT

Stuttgart
Workshop hosted by

IoT, AI, and Digital Service Models – and the Role of UX

Leveraging AI and IoT, Moving Beyond Products into Services & Software-Oriented Biz Models, Understanding UX, and Identifying Profitable Value Propositions

2022
6
OCT

Stuttgart
Workshop hosted by

Working Lean & Agile and Attracting Digital Talent

Creating a Lean & Agile Culture with MVP Experiments – and Attracting Talented Software Engineers with the Right Infrastructure and Opportunities

2022
3
NOV

London
Workshop hosted by

host tba

Transforming Culture for Agility, Trust and Purpose

Agile at Scale for the Digital Era; The Role of Trust & Psychological Safety in Agile & Innovative Organizations; Instilling Purpose to Build a Sustainable Future

2022
6
DEC

Düsseldorf
Workshop hosted by

Startup Collaboration, Sustainability & Circularity

Innovating for Circular & Sustainable Solutions and Business Models; Leveraging External Startups for New Business Creation and Circular Economy

2022
7
DEC

Düsseldorf
Workshop hosted by

Culture of Collaboration & Customer Centricity

Culture of Purpose for a Sustainable Future, of Internal & External Collaboration, and of Customer Driven Innovation

2022
15
JUN

Mountain View
California
Workshop hosted by



Culture of Design Thinking & Innovation

Instilling Design Thinking, Experimentation, and Agility into the Organization
– and Rethinking Management Principles

2022
16
JUN

Mountain View
California
Workshop hosted by



Gamechanging Innovation with Startup Ecosystems

Plugging into Startup Ecosystems Effectively and Leveraging Silicon Valley to Boost Business Model Innovation and Transformation

2022
12
OCT

Chicago
Illinois
Workshop hosted by



Digital Technologies & Startup Partnerships

Embracing Digital Transformation and Emerging Tech (e.g. AI, IoT, and Blockchain) for Innovation & Growth
– and Collaborating with Digital Startups

2022
13
OCT

Chicago
Illinois
Workshop hosted by



Culture of Transformation, Resilience & Collaboration

Engaging & Empowering the Workforce for Innovation and Digitalization, Breaking Down Silos, and Using Innovation for Resilience to External Shocks (e.g. Corona)



Innovation Roundtable brings a great cross-section of people and speakers together to generate new ideas and have beneficial discussions that would otherwise never happen.

Well organized and great topics!

John Zingsheim • GE Transportation
VP Software Engineering, Digital Solutions

Your company can join our events in the US with either:

- Premium, Platinum, Diamond memberships (discover more on page 18)
- USA Standard membership

USA STANDARD

€ 4,000

- 4** WORKSHOPS in the US (1-day events)
Attend each workshop with up to 3 delegates
- 1** FULL ACCESS online license including access to online events
unlimited access to 20+ online events

Exercise "Create an Innovator's Toolbox for Your Organization" at the Workshop hosted by Facebook in Chicago (June 2019)



Join our events in China with either:

- Premium, Platinum, Diamond memberships (discover more on page 18)
- China Standard / Premium membership

2022
30
AUG

Shanghai

Workshop hosted by



Internal & External Startups for New Business Creation

Supporting Intrapreneurs and Leveraging External Startups to Build New Business Models

2022
31
AUG

Shanghai

Workshop hosted by



Digital Transformation & Technology Trends

Mastering Digital Innovation with IoT & AI and Transforming the Organization

2022
14
DEC

Shanghai

Workshop hosted by



Business Model Innovation & Agile Organization

Creating New (Digital) Business Models and Building an Agile Organization and Culture for the Age of Digitalization and Uncertainty

2022
15
DEC

Shanghai

Workshop hosted by



Innovation & Ecosystems for Sustainability & Circularity

Creating Value with Innovation for Sustainability and Circular Business Models – and Leveraging Ecosystems for Innovation

APR
2023

Shanghai

Workshop hosted by



Digitalization and Agile Innovation Culture

Embracing Digital Services & Transformation – and Instilling a Culture of Innovation & of Continuous Adaptation to Chinese Customer Needs

APR
2023

Shanghai

Workshop hosted by



Circular and Sustainable Innovation & Ecosystems

Creating Circular and Sustainable Business Models and Engaging the Wider Ecosystem of Startups and Large Players

CHINA STANDARD 2022

€ 4,000

4 WORKSHOPS in China (1-day events)
Attend each workshop with up to 3 delegates

1 FULL ACCESS online license including access to online events
unlimited access to 20+ online events

CHINA PREMIUM 2022 + SPRING 2023

€ 6,000

6 WORKSHOPS in China (1-day events)
Attend each workshop with up to 3 delegates

2 FULL ACCESS online licenses including access to online events
unlimited access to 30+ online events



Presentation during the Workshop on Emerging Technologies & Future Scenarios hosted by Huawei in Shanghai (September 2019)

Join **the world's largest** gathering of corporate innovation executives

Meet hundreds of peers in **Copenhagen** for
3 highly interactive days featuring:

- World-class **keynotes & track talks**
- Peer-to-peer **roundtable discussions**
- **8 tracks** on key innovation topics
- Labs moderated by **leading experts**
- Ample time for **informal networking**
- **Dinners, tours, marketplace**

...and much more!

2x
SUMMITS

2022 will be an extraordinary year,
featuring **two Summits** in Copenhagen:
the Spring edition on 10-12 May and the
Fall one on 15-17 November

Membership packages (Europe & Global) include
a number of **Summit tickets**, which you can use
between the Spring and Fall 2022 editions



700

corporate
attendees

300

large global
corporations

50

corporate speakers
& academic experts



*The best innovation event in Europe
for learning, sharing and networking*

Jean-Pierre Pélacier • **Air Liquide**
Open Innovation Director

Learn from senior corporate executives and leading academic experts

Get inspired and take home actionable cross-industry insights from keynotes, track talks, and interactive labs.



amazon
Eric Tachibana
Global Chief
People Officer, AWS
Professional Services



Electrolux
Pernilla Johansson
Chief Design Officer



Google
Hector Ouilhet
UX Director



Microsoft
Ed Doran
Principle Product
Manager, Microsoft
Research



enel
Ernesto Ciorra
Chief Innovability
Officer



SOLVAY
Nicolas Cudré-Mauroux
Chief Technology
Officer



P&G
Lee Ellen Drechsler
SVP, Corporate R&D



Nike
Shahab Salemy
VP, Digital
Transformation



bp
Stephen Cook
Chief Commercial
Officer



THALES
Didier Boulet
Group Chief Design
Officer, Design
Center Founder



TESLA
Javier Verdura
Director, Product
Design



Tetra Pak
Libby Costin
VP and Global Chief
Marketing Officer



3M
Cordell Hardy
VP, Corporate R&D
Operations



IKEA
Aaron Mitchell
Global VP Customer
Engagement &
Loyalty



B/S/H/
Anne Kathrin Gebhardt
VP, Transformation
Lead



LEGO ventures
Robert Lowe
Head of Value
Creation



PHILIPS
Harald Tepper
Sr. Dir. Sustainable
Dev., Program Lead
Circular Economy



MICHELIN
Anton Thomas
VP Connected
Mobility, Global
Services & Solution



Shell GameChanger
Lene Hviid
Global Manager Shell
Research Connect &
GameChanger



IMD
Amit Joshi
Professor of AI,
Analytics and
Marketing Strategy



UNIVERSITY OF EXETER BUSINESS SCHOOL
Ken Webster
Sr. Lecturer, Centre
for Circular Economy

...and many more!

Connect with hundreds of peers

The Summit is open exclusively for corporate innovation practitioners. In 2022, for the first time ever, you will also have the opportunity to meet and exchange with corporate peers attending our HR & Marketing Summits.

Share your innovation challenges

Join roundtable discussions on different innovation themes and experience the unique atmosphere of sharing of the Summit. Get feedback from your peers and gain new ideas and solutions.

A unique event where **INNOVATION** meets with **HR & MARKETING**



You will be able to join also sessions of our **Marketing and HR Summits**, two conferences running in parallel at the same venue. A great opportunity to learn about the latest best practices in Marketing and HR and meet with other corporate leaders to discuss how to drive change, growth and innovation in large multinational companies.




Learn more about our Summits at InnovationRoundtable.com/Summit

A fantastic opportunity to exchange with peers and gain valuable insights to foster your innovation approach


Markus Dustervitz • Airbus
Head of Innovation Methods & Tools

- 2020 17 MAR Innovation & Ecosystems for Sustainability
- 2020 29 APR Startup Collaboration in Times of Change
- 2020 30 APR Virtual Teams & Engagement for Customer Centricity
- 2020 5 MAY Intrapreneurship & Employee Empowerment
- 2020 7 MAY Remote Teams, Virtual Collab. & Working Out Loud

Learn & discuss with hundreds of peers ...no matter where you are

 Since March 2020, we have been keeping our network's members and other corporate innovators worldwide **connected and up-to-date** on key innovation topics, despite the covid-19 crisis preventing us all from meeting in person.

 InnovationRoundtable.online LIVE, our series of virtual workshops continues alongside our in-person events in 2022, with **new events announced on a monthly basis**.

 Following the success of the first edition in 2021, we will also organize another **Virtual Summit** in 2022, a multi-day online conference with a wide range of speakers, topics and virtual tours – and 1000+ corporate innovators to network with.

Innovation in a Post-COVID-19 World

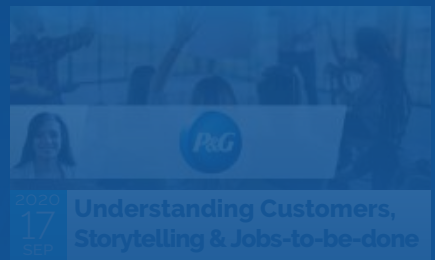
Since March 2020

62 events **216** speakers **5200+** participants **458** companies

 Agile Culture and Iterative Development Methods

 Digital Transformation & Emerging Technologies

 Open Innovation for Competitive Advantage

 Understanding Customers, Storytelling & Jobs-to-be-done

Virtual Workshops, Real Engagement

...not just a webinar or zoom call



Our online events are **time-effective (1h - 2h30)** and designed for **exchange and dialogue**

Taking place in an innovative virtual environment, our online events combine **live presentations** and panels, as well as group **discussions at virtual tables**, live Q&A, and plenary sharing. Moreover, participants and speakers can connect before and after the event in our online community.

Great learning experience.
Particularly, I enjoyed the discussions at the virtual roundtable and being able to connect to like-minded professionals in times of a pandemic.

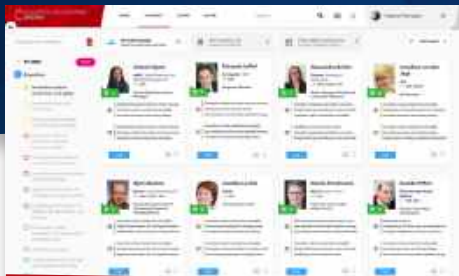
Christoph Schlegel • Sr. R&D Project Manager • ABB

Extend your membership benefits: anytime, anywhere

InnovationRoundtable.online is the ultimate online network & learning platform for corporate innovators

Get the best experience with the **Full Access licenses** included in your membership, enabling you and your colleagues to access our extensive library of learning resources:

-  **900+ videos**
presentations from our events (incl. slides and summaries) and exclusive interviews
-  **organized by topics**
#agile #digital #tech trends #startup #sustainability #BMI #design thinking...
-  **650+ speakers**
senior corporate innovation leaders and selected academic experts
-  **4,300+ corporate innovators**
from 700+ different companies - be part of a growing, exclusive global community



Connect

Keep in touch with fellow participants at our events and **find new valuable connections** by expertise, interests, industry, region, ...



Learn

Access **presentations and videos** from our events, interviews, frameworks, articles and reports – and join our **online events**



Share

Join online discussions, share challenges, and **obtain feedback**, inspiration and new ideas from your peers

Several Full Access licenses are included in our corporate membership packages

Extra licenses can be purchased individually or in groups

A **Full Access license** is individual and gives online access to resources (slides, videos, reports, etc.) from **all of our events**, as well as monthly credits for the "Find New Contacts" section.

Other colleagues can register on InnovationRoundtable.online with a **Free Access account**, allowing them to see primarily resources and contacts from the events they have been to – and, as part of the company's membership for 2022, access **online events and live streaming** of workshops in Europe.



Become a member company of the Innovation Roundtable® network

	EUROPE STANDARD	EUROPE PREMIUM	GLOBAL PLATINUM	GLOBAL DIAMOND	
HOSTED WORKSHOPS 1-day in-person events hosted by leading companies – attend each workshop with up to 3 delegates	6 workshops in Europe	10 workshops in Europe <small>up to 2 can be exchanged for overseas events</small>	16 workshops worldwide	ALL 33 workshops worldwide	
SUMMIT 2022 TICKETS Use them for the Spring (10-12 May) and/or Fall (15-17 Nov) Summits ⁽¹⁾ – special member rates for additional tickets (see below)	3 Summit tickets	4 Summit tickets	4 Summit tickets	5 Summit tickets	ONLINE MEMBERSHIP
FULL ACCESS LICENSES Access 900+ videos, slides, reports & more; connect with 4000+ corporate peers on InnovationRoundtable.online ⁽²⁾	3 licenses	5 licenses	8 licenses	10 licenses	20 licenses
ONLINE EVENTS Join with unlimited participants 20+ virtual workshops (1-2 hour sessions) & the 2-day Virtual Summit 2022	✓ unlimited colleagues	✓ unlimited colleagues	✓ unlimited colleagues	✓ unlimited colleagues	✓ only for 20 license holders
LIVE STREAMING Follow live our 25+ workshops in Europe remotely, with unlimited participants from your company	✓ unlimited colleagues	✓ unlimited colleagues	✓ unlimited colleagues	✓ unlimited colleagues	✓ only for 20 license holders
EXPERT GROUPS 3+ online expert group meetings per month on various innovation themes	✓	✓	✓	✓	✓
	€ 12,000	€ 15,000	€ 18,000	€ 21,000	€ 5,000

EXTRAS

- **SUMMIT TICKETS** • € 1,800 (40% off the regular price) for a 3-day ticket • Early Bird member rate, valid until 15/12/2021 (Spring Summit) and 30/06/2022 (Fall Summit)
- **FULL ACCESS LICENSES** • Give more colleagues access to the whole library of InnovationRoundtable.online • 1 yearly license: € 420; 5 yearly licenses: € 1,500 (save 30%)

UPGRADE TO JOIN IN-PERSON EVENTS

During the year, you can use the online membership fee as a down payment to upgrade and attend workshops & Summits (e.g. add € 7,000 to get a Standard membership)

(1) Each ticket provides attendance for 1 person for 1 Summit

(2) Other colleagues attending our events will be given a Free Access license, allowing them to see primarily resources and contacts from events they have joined.

AIRBUS

INNOVATION ROUNDTABLE



The leading global network exclusively for corporate innovation executives

**To become a member
or for other inquiries,
please contact:**

Giovanni Bellini
Head of Corporate Relations
gb@innovationroundtable.com
+45 2253 8686

Innovation Roundtable ApS

Bredgade 36, 4. • 1260 Copenhagen • Denmark

VAT nr.: DK32668976

[InnovationRoundtable.com](https://www.innovationroundtable.com)



APPENDIX

Discover our networks and events for corporate HR & Marketing professionals



HR Innovation Roundtable® extends our signature Connect · Learn · Share philosophy to corporate HR practitioners, with the goals of sharing best practices on e.g. Future of Work, Talent, Employee Experience, Change Management, Agile Organization and Culture, HR Tech, D&I, and more – and enabling them to play a leading role in company transformation.



Launching in 2022, Marketing Innovation Roundtable® will similarly bring together corporate marketing professionals to exchange experiences, insights and innovative approaches within areas such as Brand Strategy, Marketing Organization, Analytics, CX and Loyalty, Digital Marketing, and more.

Let your HR and Marketing colleagues know that they can join our dedicated networks to:

- Meet, learn and discuss with HR / Marketing peers from other companies at **HR-Exclusive and Marketing-Exclusive** workshops
- Engage and exchange with innovation professionals at **selected Innovation Roundtable® workshops** on topics of shared interest (e.g. Innovation Culture, Leadership and Agile for HR; Design Thinking, Customer Insights and Customer Centricity for Marketing).
- Attend our **3-day Summits**, with dedicated programs running in **parallel and at the same venue** for Innovation, HR and Marketing – enabling them to Connect, Learn and Share with peers in other companies and functions and drive transformation, innovation and growth in their organizations.



Discover more about our HR & Marketing networks and events at:

HR.InnovationRoundtable.com
Marketing.InnovationRoundtable.com

The complete calendar of events for HR Innovation Roundtable® and Marketing Innovation Roundtable® will be announced during Q2 2022.

Companies that have purchased a 2022 Innovation Roundtable® membership can buy an HR Innovation Roundtable® or Marketing Innovation Roundtable® membership package with a **20% discount**